



PROGRAMS AT A GLANCE: 2025

# **CANADA COMPANY**

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# **COMPAGNIE CANADA**

MANY WAYS TO SERVE | PLUS D'UNE FAÇON DE SERVIR



## About Us

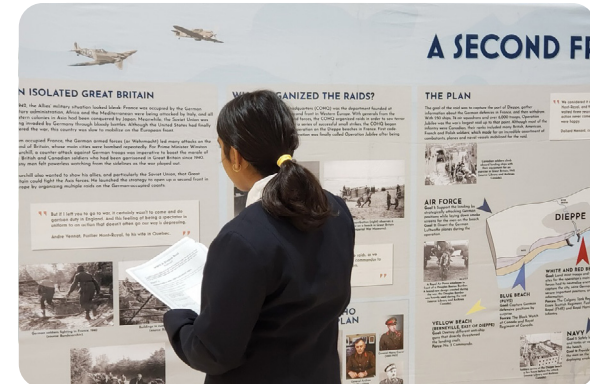
Canada Company is a non-partisan charity devoted to supporting Canadian Armed Forces (CAF) members, leaders, veterans, and their families. As an enduring bridge between the military and the Canadian public, we build meaningful connections to increase awareness and knowledge of the CAF's impact and value to all of Canada. Our mission is to support CAF members and their families through our expansive network of Canadian community and business leaders.



## Our Programs

Through scholarship programs, education, knowledge exchange initiatives, charitable endeavours, and more — Canada Company serves our country, our veterans, and their families.

Our programming falls into 3 categories based on our core pillars: Education, Awareness, and Wellbeing.





# Education

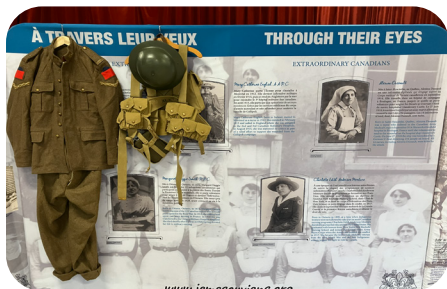
We aim to teach the public about Canadian military history and provide scholarships and bursaries to give youth educational opportunities.

## Military History Learning

*Je Me Souviens* teaches Quebec secondary school students the role Québécois military members played since the Great War. In collaboration with the RMR and R22eR, the program is supported by artifacts from their regimental museums. This offers the extra benefit of illustrating history with concrete and local examples.



*Honouring Bravery* tells authentic stories of diverse military heroes from across Canada. This approach helps ensure that students not only gain a deeper understanding of Canada's military history, but also foster empathy and respect for all of those who have served. Materials are curriculum-based and easy to integrate into lesson plans.



JE ME SOUVIENS, 2025



HONOURING BRAVERY, 2025

## Scholarships

### CHILDREN OF THE FALLEN

To recognize the sacrifice of Canada's military members made in service to our country and to honour their legacy through the children they have left behind.

Eligible children receive \$5,000 a year in scholarship for their college or university education. Both post-secondary and post-graduate students are eligible.



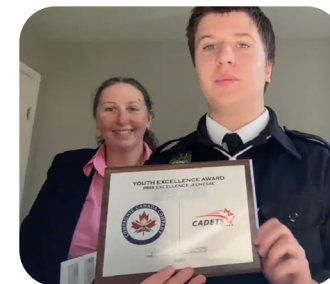
CHILDREN OF THE FALLEN  
SCHOLARSHIP CEREMONY  
TORONTO, ON, 2025

### CANADIAN RANGERS & ASPIRING RANGERS

Provides scholarship opportunities of up to \$5,000 a year to current Canadian Rangers (CR) and Junior Canadian Rangers (JCR) who have reached the age where they can no longer be a JCR and are waiting for a position with the CR.

## Bursaries for Cadets and Junior Canadian Rangers

Annually, we award multiple bursaries of \$1,000 to recognize Cadets and Junior Canadian Rangers (JCR) who exemplify attributes of leadership and citizenship and are motivated to pursue post-secondary education, vocation, or other learning opportunities.



CADET  
DANYLO AND  
HIS MOTHER,  
2025 (top)



JCRS MADISON  
AND SAMARA,  
2025 (left)



# Awareness

We aim to help the Canadian public better appreciate military contributions.

## Experience Days

We provide unique opportunities for civilian leaders to experience the leadership and intricacies of military life, first-hand. Spending time at an airbase with the Airforce, a day of combat manoeuvres with the Army, or time at sea aboard a patrol vessel with the Navy are great team building activities.



2025 CAF  
EXPERIENCE DAYS  
WITH THE...



ROYAL CANADIAN NAVY in ESQUIMALT, BC (left)  
ROYAL CANADIAN AIR FORCE in TRENTON, ON (top)  
CANADIAN ARMY in PETAWAWA, ON (bottom)

## Knowledge Initiatives

### CAF SPEAKERS

This program provides opportunities for the leadership of the CAF to share information with leaders of industry and communities in a convivial setting at locations across Canada.

These events are meant to raise awareness of military matters beyond what is generally readily available to the public.



CAF SPEAKER  
GENERAL CARIGNAN,  
TORONTO, ON, 2025



CAF SPEAKER  
LIEUTENANT-GENERAL WRIGHT  
HALIFAX, NS, 2025



CAF SPEAKER  
LIEUTENANT-GENERAL BOIVIN  
MONTRÉAL, QC, 2025

### KNOWLEDGE EXCHANGE

This program connects community and business leaders with members of the Canadian Armed Forces, serving or retired, to engage in discussions around immediate challenges facing them both. With the aim of finding innovative solutions, both parties learn from each other. This is seen through events such as parades and mess dinners.



MESS DINNER  
MONTRÉAL, QC, 2025

# Wellbeing

We serve CAF members and their families with support programs that help them live happy, healthy lives.

## Camps for Children

This program enables children of military members, including children with special needs or living with a parent suffering from PTSD, to attend summer camps. It's an opportunity for them to learn, grow, create, and play, while providing their families with much needed respite care.

## Junior Canadian Rangers Support

This program provides funding to Junior Canadian Rangers facing unique challenges or wanting to improve their life skills. This includes, but is not limited to: travel to attend the funeral of a parent or guardian, emergency support, and learning pursuits.



**CAMPS FOR CHILDREN**  
ENNISMORE, ON, 2025



**JCR SUPPORT**  
VALEMOUNT, BC, 2024

## CAF Indigenous Support

Joint program with the CAF Military Indigenous Learning Experience Command Team. Provides 35 financial incentives of \$2,000 a year to Indigenous Peoples across Canada who complete a CAF Summer Employment Program through one of the following groups: Grey Wolf, Black Bear, Raven, Carcajou, or Bold Eagle.

## Grief Reconciliation

These 2-day workshops help equip those who are at high risk of experiencing injury, loss, or secondary trauma with the knowledge, skills, and practical steps to deal with the challenges they may face day-to-day.

## Appreciation

The different chapters of Canada Company organize celebration events to offer thanks for their service to retired and serving members as well as their families. Events like ski days and picnics are just a few examples. We also facilitate their participation to various sport events offered to military members and their families across Canada.



**CHEQUE  
PRESENTED TO  
THE PETAWAWA  
MILITARY FAMILY  
RESOURCE CENTRE  
PETAWAWA, ON 2025**



# Many Ways to Serve

You can be of service, too.

Members of the military give so much to be of service to Canada. Help share in Canada Company's commitment to ensuring the CAF receives the support, care, and recognition they deserve.

Your support allows Canada Company to continue delivering programs and services that raise awareness, provide education, and foster wellbeing.

Whether it's through financial contributions, volunteering your time and expertise, or simply spreading the word about Canada Company's mission and the good work of the Canadian Armed Forces, we can *all* make a meaningful difference by helping serve those who serve us.

**We welcome and appreciate all donations.**



# Donations

## Individual

**\$20** – General contribution towards Canada Company's programs

**\$900** – Send 1 child to camp

**\$2,500** – Life skills and support for 1 Junior Canadian Ranger

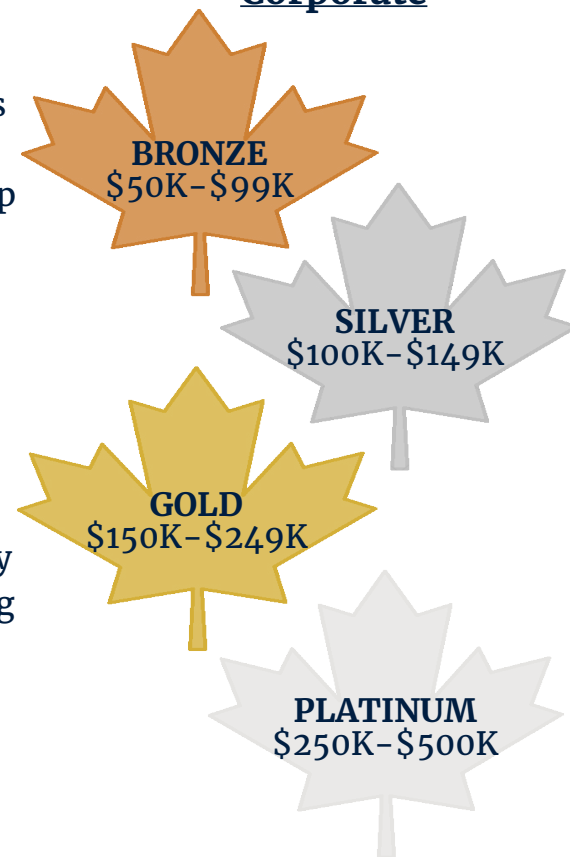
**\$5,000** – A scholarship for 1 Child of the Fallen

**\$10,000** – 10 Cadet bursaries

**\$20,000** – A military family appreciation day for serving & retired members and their families.

**\$25,000** – 1 Military History Learning module

## Corporate



For information on how to donate, please contact:

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## SOCIALS

