



FOR IMMEDIATE RELEASE:

Ottawa to Host National Veterans Transition exCHANGE

Canada Company builds platform for Veterans to connect with Canada's business community

November 14, 2016 (Toronto, ON) — On November 15, 2016, Canada Company will celebrate its 10th Anniversary by bringing its lauded national symposium on Military Employment Transition to our nation's capital. Ottawa has been chosen as the host city for the National Transition exCHANGE (NTE), a full-day event featuring interactive panels, breakout labs, thought leadership sessions, a CareerConnect and an awards presentation for the country's top military-friendly employers.

In 2016, there will be approximately 5,000 new, highly skilled Veterans entering the competitive job market. One in four will have difficulty transitioning to civilian life despite bringing unique skills and expertise to potential employers. Canada Company's Military Employment Transition (MET) program, developed in 2012, assists Canadian Veterans transitioning to the civilian workforce. This unique program provides opportunities, resources, training and support for Canadian businesses to connect directly to and benefit from this military-tested talent pool.

"The National Transition exCHANGE has become an important catalyst leading the national conversation on the Veterans transitioning experience," said **HCol Blake C. Goldring, Founder and Chair of Canada Company and Chairman and CEO of AGF Management Limited**. "As Ottawa is the region of Canada with the highest density of transitioning members, we are delighted to be able to create more success stories for our Veterans in the business community and to Build a Better Canada within the nation's capital."

Now in its second year, Canada Company's NTE, to be held at the Canada Aviation and Space Museum, will bring together over 80 of Canada Company's Employer Partners, hundreds of Veterans, influential leaders in the Canadian business community, the Canadian Armed Forces, government ministries and transition-related service providers. At the same venue, Canada Company will also be hosting its Strategic Knowledge Exchange bringing together the top military and business leaders to discuss relevant issues. The focus of the SKE dialogue will be the successful implementation of Gender and Diversity programs.

One of those success stories is John Malevich, a former Lt. Colonel with the Canadian Armed Forces and now National Business Development Manager at Siemens Security, who said, "It's encouraging to see that since 2012, Canada Company's MET program resulted in over 1,800 Veterans transitioning their unique skill-set so agilely into top companies across Canada. My hope is that the numbers will increase exponentially by the education, awareness and opportunity made available to everyone attending the NTE."

While the National Transition exCHANGE connects Veterans with progressive businesses looking for skilled employees, it also honours those top military-friendly employers who have stood out in support of our Veterans. The day will conclude with Canada's Chief of Defence Staff presenting the 2nd annual Military Employment Transition (MET) awards. Some previous winners include; Bell Canada, General Electric, Shell Canada, and Calian Ltd.



Canada Company
National Transition exCHANGE
November 15th, 2016
Canada Aviation and Space Museum, Ottawa

About Canada Company:

Canada Company is a federally registered charity created in 2006 by Canadian businessman and Honorary Colonel, Blake Goldring M.S.M., LL.D., CFA. With its deep connection to both the military and Canada's business community, Canada Company connects businesses with military tested resources, and provides a seamless transition for Veterans into the civilian workforce. Canada Company offers the Military Employment Transition - MET Program; hosts the National Transition exCHANGE and Strategic Knowledge Exchange; and funds Scholarships for children of soldiers killed while serving on an active mission with the Canadian Armed Forces. To learn more visit: CanadaCompany.ca.

For Further Information:

Lawvin Hadisi

Republic

Lawvin@republicstory.com

4165374444 x 1010