

#### FOR IMMEDIATE RELEASE

# **Canada Company to host inaugural National Transition Symposium**

The full day will feature a CareerConnect, Interactive Labs and Panels and the Military Employment Transition (MET) Awards

October 22, 2015 (**Toronto, ON**) — <u>Canada Company</u>, the leader in Military **Employment Transition** will host the 1st Annual National Transition Symposium (NTS) on October 27, 2015 at the Fairmont Royal York.

The Symposium will feature interactive panels, breakout labs and thought leadership sessions with over 70 Canada Company Employer Partners, hundreds of Veterans, influential leaders in the Canadian business community, the Canadian Armed Forces, Veterans Affairs Canada, Canadian educational consortiums, and transition-related service providers.

As part of Canada Company's 10,000 jobs initiative, the National Transition Symposium will also play host to their 4th CareerConnect job fair, featuring over 70 Canada Company Employer Partners. Combined with the MET Program, the goal is to connect 10,000 veterans with jobs in the Canadian business community.

Chief of Defense Staff, General **Jonathan Vance**, and Toronto Argonauts Vice Chair and inspirational speaker, **Michael "Pinball" Clemons**, will deliver the afternoon's special keynote addresses.

"The first of its kind for the nation, this event will provide a platform to share innovation and best practices in both employment transition and the Veteran experience," said **Blake C. Goldring**, Honorary Colonel and Canada Company's Founder. "Our goal is to build a Better Canada by providing Veterans and Businesses with education, awareness, and opportunity to develop their transition expertise."

Following the day's events, Canada Company invites attendees to Hangar 6 at Billy Bishop Airport for the presentation of the first MET Awards to honour and recognize the dedication of Canada's top military-friendly employers. Chief of Defense Staff, General Jonathan Vance will be the award presenter for the evening. Multi-award winning artist Sass Jordan will close out the festivities with a benefit concert with all proceeds going to support the MET program.

1<sup>st</sup> Annual National Transition Symposium (NTS)
October 27<sup>th</sup>, 2015
Fairmont Royal York
MET Awards & Hangar Party, Billy Bishop Airport, Hangar 6
Special Guests: Sass Jordan

## Event Schedule:

Morning Session, 8:00 am – 12:00 p.m. Afternoon Session, 1:00 p.m. – 4:30 p.m. Fairmont Royal York, Toronto

Evening Session, 6:00 p.m. – 10:00 p.m. Hangar 6, Billy Bishop Airport

We would like to acknowledge all of our sponsors, without them this symposium would not have been possible.



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# **About Canada Company:**

Canada Company is a federally registered charity created in 2006 by Canadian businessman and Honorary Colonel, Blake Goldring M.S.M., LL.D., CFA. With its deep connection to both the military and Canada's business community, Canada Company connects businesses with military tested resources, and provides a seamless transition into the civilian workforce. Canada Company offers the Military Employment Transition - MET Program; hosts the National Transition Symposium and Strategic Knowledge Exchange; and funds Scholarships for children of soldiers killed while serving on an active mission with the Canadian Armed Forces. To learn more visit: CanadaCompany.ca.

### For Further Information:

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