

New President of Canada Company Appointed

Angela Mondou will serve as vital link between Military and Business Communities

TORONTO, March 3, 2014 – Canada Company, an organization that serves as a bridge between the men and women serving in Canada's Armed Forces and the corporate world, today announced the appointment of Angela Mondou as President. Ms. Mondou joins Canada Company with more than 19 years of experience in progressively senior roles with the Military and Canada's technology and telecommunications sector.

Ms. Mondou served as a Captain with the Royal Canadian Air Force for nine years before embarking on a successful career in the private sector. In her new role, Ms Mondou will be responsible for managing Canada Company and leading initiatives that strengthen relationships between business and community leaders and those who serve in the Canadian Forces.

"We are very excited to have Angela assume this leadership role," said Blake C. Goldring, Founder and Chairman of Canada Company. "She has worked on both sides of the fence and has a great understanding of the differences between military and corporate cultures. This will be a tremendous asset as Canada Company continues to grow its presence within both communities."

Ms. Mondou is currently a Director with the Canadian Forces Liaison Council and will soon be recognized for her devotion and passion to bridging the gap between military and corporate Canada as the newly invested Honorary Colonel for the Canadian Forces School of Aerospace, Technology and Engineering. She is also the best-selling author of 'Hit the Ground Leading,' a book that provides leaders and entrepreneurs with the tools to build action plans to seize their leadership potential.

As President, Ms. Mondou replaces Peter Hart, who served as Managing Director since 2011. "Mr. Hart was instrumental in building Canada Company's profile within the business and military communities," said Mr. Goldring. "We thank him for his dedication and service to both our organization and Canada's Military."

With the motto Many Ways to Serve, Canada Company's focus is to make sure Canadians who serve or wish to serve in the Canadian Forces and Reserves, and their families, receive the widest possible support, recognition and care they deserve through initiatives such as:

<u>Military Employment Transition Program</u>: Created to assist Canadian Armed Forces members who are transitioning out of the military obtain employment in the civilian workforce. This coordinated program serves as a bridge between the Canadian Armed Forces and Canada Company's "CAF Friendly" employer partners.

Canada Company Scholarship Fund: Created in 2007 to supplement benefits available to children who have had a parent perish while on duty. Awarded annually, the scholarships provide \$4,000 per year for up to four years for children who qualify. Along with Project Hero, another Canada Company program

which provides free or reduced tuition, these scholarships help to offset costs associated with completing a post-secondary education.

About Canada Company

Canada Company is a federally registered charity created in 2006 which brings community leaders from across Canada together to support members of our Military in the work that they do at home and abroad. The organization is apolitical and is an advocate for Canadians who serve, or wish to serve, in the Canadian Forces – regular and reserve – and their families, ensuring that they receive the widest possible support, recognition and care. Canada Company's motto is *Many Ways To Serve*. Visit www.canadacompany.ca

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For media inquiries please contact:

Liana Krmpotic Corporate Communications Specialist 416-865-4154, <u>liana.krmpotic@agf.com</u>